



ICP30112 Certificate III: Printing and Graphic Arts Graphic Design Production

Overview:

This qualification is aimed at serving the needs of a broad range of employees working in the 'front end' and design sector of the print and publishing industry.

The role of graphic designer can encompass a broad range of processes and as such this qualification has the ability for participants and their employers to select a range of 'elective' units to ensure the program aligns with the individual and their workplace needs.

There are a selection of core or mandatory Units that must be completed by all participants covering issues such as safety and communication. There are also a broad range of elective Units that enable participants to select units that best represent their particular work environment such as design, drawing, applying rules of typography, capturing digital images, electronic file manipulation. This flexibility enables the development of a relevant program where skills can be taught, applied and assessed as part of your everyday work role. Print training Australia will work with you and your employer during the enrolment process to ensure an appropriate training program for your needs.

Target Audience:

The program is aimed at both new employees in the design sector as well as those who have already developed a range of relevant skills and want formal recognition.

Pre-requisites:

Participants must enter into a contract of training with their employer and have a safe work environment capable of providing the necessary opportunity for skills development/ application and assessment.

Delivery Strategy:

This program is typically carried out over a period of 24-36 months. Participants are assessed in the initial stages of the enrolment process to establish what skills they already possess. Any relevant skills already held by the participant are formally recognised and a Training Plan developed to address the remaining skills required to achieve the qualification.

Training involves attendance off job-for training in the more 'theoretical' aspects of the trade with on-job learning and application of the practical skills.

Assessment is typically carried out on the job over a period of time as part of your everyday work role.

Enrolments:

There are no set dates for commencement. Trainees/apprentices can commence training at any time throughout the year. Some theoretical off-job sessions are conducted at scheduled times and details will be made available to you when your Training Plan is developed and the relevant sessions identified to meet your specific needs.

Fees and subsidies:

For eligible participants in South Australia this course is funded through the Government of South Australia's Skills for All initiative.

In the event that your fees are not covered by Government funding, Print Training Australia can provide you with a costing based on a quick, over the phone, evaluation of your training needs and confirm these fees prior to enrolment.

Employers may be entitled to Commonwealth funding for employees undertaking this program under a contract of training. Contact your local Australian Apprenticeship Centre or Print Training Australia for clarification of your eligibility.

Course content:

All the trainee and trade qualifications in the printing and graphic arts industry are made up of a range of Units that enable a 'mix and match' to best suit the individual and their workplace needs. As such it is impossible to give you a detailed outline of make-up of your program until a representative from Print Training Australia has produced a Training Plan tailored to you and your workplace.

There are a range of 'core' units that address common skills and these include units such as:

- Inspect quality against required standards
- Maintain a safe work environment
- Communicate in the workplace

These 'core' units are complimented by a wide range of 'elective' units that address the range of specialised such as:

- Make a presentation
- Explore and apply the creative design process to 2D forms
- Implement and monitor environmentally sustainable work
- Use drawing techniques to represent the object or idea
- Produce drawings to represent and communicate the concept
- Use typography techniques for design work
- Integrate colour theory and design processes in response to a
- Apply knowledge of the graphic pre-press sector
- Capture a digital image
- Edit a digital image

Staff from Print Training Australia will work with you and your employer to develop the most appropriate Training Plan to suit your needs. They will then produce a comprehensive document with details of all the relevant training units for you.